



# **IDO**

## **International Dance Organization from 1997 - 2007**

**A report to the IDO-AGM in Belgrade, Serbia 2007**

**by Michael Wendt  
*IDO vice president  
& chairman competition committee***



## Brief summary

All figures and the development have already been published in Hana's report.

**IDO is a world class dance sport federation with**

- 42 member countries
- 1 prob. member and
- 50 contacts
- 29 competitions - estimated 15.000 competitors

**IDO is a world dance sport federation running more than 150 OFFICIAL world and continental titles throughout the world – each year!**



## Duties and work during these year

From the beginning I have been visiting nearly ALL competitions and assisted them as IDO-supervisor running them according to IDO rules, traditions and to develop them – **now it is time that others will serve as supervisors and take over this job more and more.**

During these years I have been visiting more than 25 countries on 3 continents throughout the world to help improve the IDO and IDO-events

I have been meeting numerous absolutely wonderful people and making a lot of friends, talking to country's presidents, mayors, country- and city authorities, tv-people and other VIPs to promote the IDO and assisting the national organizers wherever possible – **bringing people together !**



## Duties

Presenting the IDO to more than 15 countries in cooperating with my other IDO-friends, from the presidium namely, **Nils-Hakan Carlzon, Kirsten Dan Jensen, Bill Fowler and Jörn Storbraten** (and Carsten Rott – German Street dance) to bring the country's national federations into our wonderful IDO family allowing them to participate in our wonderful events!

**It always was a great fun!**



## Duties - Internet step I

Creating a first **paperless** internet system to run the IDO –

[www.ido-online.com](http://www.ido-online.com)

è everything done in by the webmaster

Publish all information about competitions, rules etc. results all over the dancing world



## Duties - Internet step II

Developing the internet-system into an *interactive system*  
[www.ido-dance.com](http://www.ido-dance.com)

Information about competitions, rules etc. results, with photos,  
promotional videos, news etc.

Creating and developing the IDO-Direct-Enrolment-System  
è **DIES**

Assisting my friend **Marian Sulc** to create and develop è **J-DIES**

the new database for all IDO-judges with necessary information,  
**including disciplines to judge and their vita etc.**



## Testing before and save IDO's money

*All this has been tested before within the German Actiondance Federation with Keybird IT to save money for the IDO!*

### Open up a NEW Portal to

- adjust the system to new and modern technology
- enable the members to use it and enter their dancers into the **national database** which will be **connected to the IDO data base.**

*è If they want to! This is an offer.*

- In this case the dancers only need to be registered ONCE at all
- Our partner Keybird IT - Mr. Sattler - will present this tomorrow on Monday
- è It can be used by IDO-approved events as well as national events<sup>7</sup>



## Duties

**DIES** enables the organizer to

- Ø download the **start lists** for each competition (discipline, category and age group) right into his computer  
- *and later after the event* -
- Ø upload these lists – vice versa - as **ranking list** back into the website  
è to be published immediately as **result list**
  
- Ø If the organizer provides the IDO with photos, they will be published also in the IDO website in conjunction with the results.
  
- è (PLUS) download a **list of all participants** - regardless their different starts - for collecting *start fees* and *IDO-licenses* correctly. All parties have the same list.



## Duties

In developing *contracts* for IDO-events, *pre-contracts*, *checklists*, etc. we have always consulted with a professional International lawyer from one of the leading law firms in Hamburg, Germany and Laszlo Dubajic from Novi Sad later on and until now

This was necessary because we are dealing with business and money to run our events – professional advice is absolutely necessary – it is a “MUST”.



## **Duties**

**Developing structures for organizers to run competitions, like registration, scrutineering systems, etc., they have all been implemented by other organizers and are IDO-standard now**

**Fortunately everyone will learn from each other – the result is a permanent elevation of IDO standards and levels**

### **Example:**

**It will be a MUST for further performing arts competitions to use the latest innovation in scrutineering used by our friends from Serbia at this beautiful IDO-European Showdance Championship in Belgrade**



## **Duties**

**Among the many duties this department has handled during these years it has also had to handle:**

- è being the responsible person to assist organizers and federations,**
  - è aiding applying federations,**
  - è dealing with dancers problems**
  - è (and as any dance teacher knows) dealing with parents,**
  - è bring back forgotten passwords**
  - è instruct new national secretaries how to use the DIES**
- AND apply bandages, rub sore muscles, wipe tears etc.**



## **Duties**

**The department is actually the  
è HOTLINE**

**by email and mobile (SMS and voice)**

**Wherever I am in the world I try to answer fast to enable a fast  
solution to solve the problems**



## **Duties - dancers**

**From my heart my most important Duty as chairman of the competition committee is to assist and be a personal contact for the dancers from all over the world.**

**During all IDO-events where I have the pleasure to serve as supervisor or organizer I am always for and with the dancers backstage and on the stage – and with the choreographers f.e.**

**- to talk with much of the dancers as possible to present our IDO to our precious dancers  
– I love them all – wherever they come from!**

**They are the ones why we are running the IDO**



## Future

Creating and developing the **NEWS** system – make it faster  
“Up To Date”

*Help from the members is needed!*

Bringing in more photos with links to the photographer

Bringing in links to professional companies to get some fees to finance the website.

Due to Kirsten’s careful work and our professional  
“revisor” Eric Munk, the state-authorized Public Accountant  
our IDO is financially grounded to develop new ventures

and è



## Future

The creation of a new “full-fledge” publication completely for IDO in full colour with the aid of our publishing expert and friend Mr. **Andrej Kokoulin** from Moscow, Russia



## IDO website to organize the dancers

Creating and developing a **data base for the result-lists** from which the results go directly into an IDO country-ranking list – following the formula which my colleague and good friend **Jadran Zivkovic** has created and developed since many years.

He and – since last year - **Velibor Srdic** have done this for hundreds of hours by hand year for year – always before Xmas

The planned new automatic system will show the updated status and will be visible for all users.

The result will be the selection of the **defined**\* judging countries open and visible for everybody.



## **New projects in the pipeline**

**I am dreaming of Internet filming and broadcasting IDO events very soon through the IDO-website following the successful tests of **Hana Svehlova** and the **Slovak federation** and **Slovak organizers**.**

**Great thing! Let us realize the dream – it is called “webcasting”!**



## New projects in the pipeline

I am also dreaming of an internet shop for IDO to generate income – without any IDO-investment, into an IDO-business company.

I want to turn this dream into reality soon!



**IDO-Logo**

**Creating and developing the new IDO-Logo**

**Thank you Szanto Peter and Csibri Balazs for assisting me in realizing this project and printing all the pr-material and the beautiful other material!**

**Great job!**

**Great cooperation!**



## IDO-brand image

To promote and use the **IDO logo** wherever possible.  
It is very important to follow the **guideline** I have explained at the AGM 2006 in Budapest.

This guideline is published in the IDO-website  
è member area  
è to be read or downloaded

It is most important that the IDO logo is always published following the approved IDO guidelines

In other words

***IT MUST ALWAYS LOOK THE SAME !***



## **IDO-ambassador**

**As appointed by the IDO-presidium it has been my duty to aid and assist in bringing federations together to form a solid IDO-federation.**

**It is also my duty to negotiate with federations to send their dancers to IDO-events – however my work is not finished.**

**And although I cannot guarantee fast results I will do everything that is my power to bring these national federations together or help with problems.**



## **IDO-ambassador – CROSSOVER benefit**

**It is true, I like to travel J meet new friends**

**As I am traveling all over the world for my city and country bringing in new friends to Hamburg and bring my fellow Germans to meet people all over the world through my city-wide festivals I am able to combine this with visiting IDO-federations and aid and assist them without travel expense to the IDO or the federation**



International dance sport politics

**Unfortunately we are not alone in the  
dance sport world**



## **WDC & IDSF**

**Appointed by the IDO presidium as IDO representative at the IDSF-AGM and contact person between IDO and IDSF**

**This enables me to build contacts between the national IDO federations and the national IDSF-federations**

**è there are many amenities for the IDO-federations in some countries**

- part of the “official” sports family**
- in some countries part of national Olympic committee (affiliated)**
- receiving funds (MONEY) from the national sport-federations**

**The German TAF for instance is part of both worlds: WDC and IDSF**

**è totally independent**



## **WDC & IDSF**

### **Michael Wendt – CV**

**Owner of one of Germany’s leading dance studios – sold 15 years ago, organizer of numerous European Championships and Cups in Latin and Ballroom – PROFESSIONALS – most of them TV-broadcasted**

**During these years nearly “everybody” has been dancing at my competitions**

**Donnie Burns and Gaynor Fairweather, the “Gleaves”, Maxwell, the “Fletchers”, Salberg, the “Hiltons”, Myrhengen etc...**

**Among the judges have been Bill and Bobby Irvine, Walter Laird, Stuart Saunders, Gunnar Rohdin, Marcel de Rijk, etc...**

**With most of these great people we have had close and personal contacts**

**Great friends who I call upon for the benefit of the IDO**



## **WDC & IDSF**

**I have served as vice president of the German RR federation and brought both the competing national RR federations together in 1984 è this was the first time I had the chance to work together with the “AMATEURS”**

**During this time I had the chance and pleasure to assist Wolfgang Steuer to develop the ERRA and later on the WRRC – best contacts also to all leading people in this partner federation**



## WDC & IDSF

In 1988 meeting **Moreno Polidori** I saw the great future in IDO and focused my work on the IDO

Since then I have been organizing large and great IDO-events in Hamburg, Cologne, Dresden, Riesa and Bremen, developing them into the largest “official” world championships in the dance world!



## WDC & IDSF

### Fact is:

**The national IDO-federation is and must be totally independent regarding its national policy – the IDO will not, does not and cannot interfere in national policy or dictate their policy for them.**

### BUT J

**Through experience the IDO can aid and assist in forming structures by giving advice**

**In some countries the aim could be:**

**an independent national IDO-federation in the national “sport family” – affiliated under one umbrella – but independent in all aspects.**

**Perhaps this is a dream but a dream well worth exploring!**



**WDC & IDSF**

**I am FOR the STATUS QUO!**

**It is my belief that by keeping one foot in the World Dance Council and the other one in the International Dance Sport Federation and both feet solidly planted in the IDO, we maintain a solid position within the wide world of dance with good communication and friendship to BOTH federations**

**This will ensure IDO's development within the dance sport structure – creating a strong IDO!**



**I am FOR the STATUS QUO**

**è *Nils Hakan Carlzon* as the highly respected IDO-person within the WDC for 30 years.**

**è *Michael Wendt* – the respected IDO-person within the IDSF for 20 years**

**will insure continued cooperation between all federations.**



**I am FOR the STATUS QUO!**

**To sail our precious IDO-ship around all rocks and shores...**



**“Foot in the door”**

**I am sure, you will all agree that it is against the best interest of the IDO to have some national federations controlling all IDO disciplines even though they have no interest in sending dancers to all disciplines.**

**Then there are other federations within that nation who are willing and able because of their expertise in that field to send dancers to IDO events.**

**We must develop a method of never offending or disrespecting current IDO members and still be able to encourage all dancers to attend IDO events**

**This has nothing to do with WDC and/or IDSF!**



## Mission statement

### **Our goals must be among the following:**

- to maintain IDO integrity and strength
- to ensure that all competitions are conducted in a fair and honest manner
- to develop new dance disciplines throughout the world
- to encourage growth in new member countries
- to foster friendship and camaraderie through our wonderful world of dance!



**Thank you for listening!**

**Michael Wendt  
IDO vice president  
& chairman competition committee**